

# I. LA VILLE ET SES SIGNES

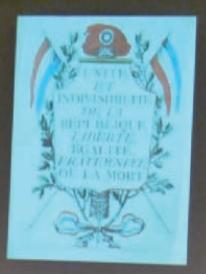


fig.1

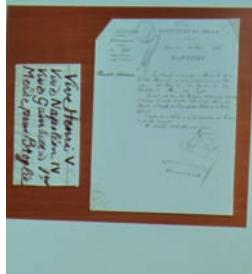


fig.2



fig.3

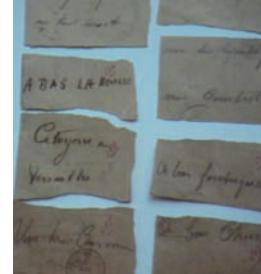


fig.4



fig.5



JCDecaux



fig.6

fig.10



fig.7



fig.11



fig.8

fig.9



fig.12





fig.13



fig.14



fig.15



fig.16

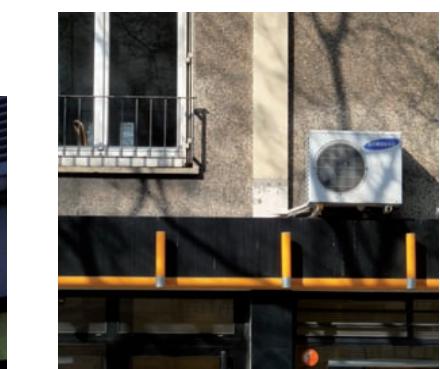


fig.17



fig.18



fig.20



fig.19



fig.21

fig.23



fig.22





fig.24



fig.25

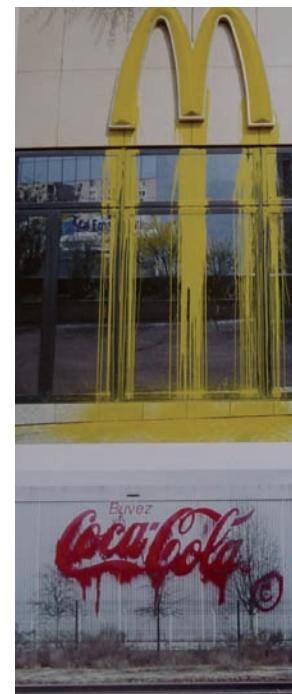


fig.27



fig.28

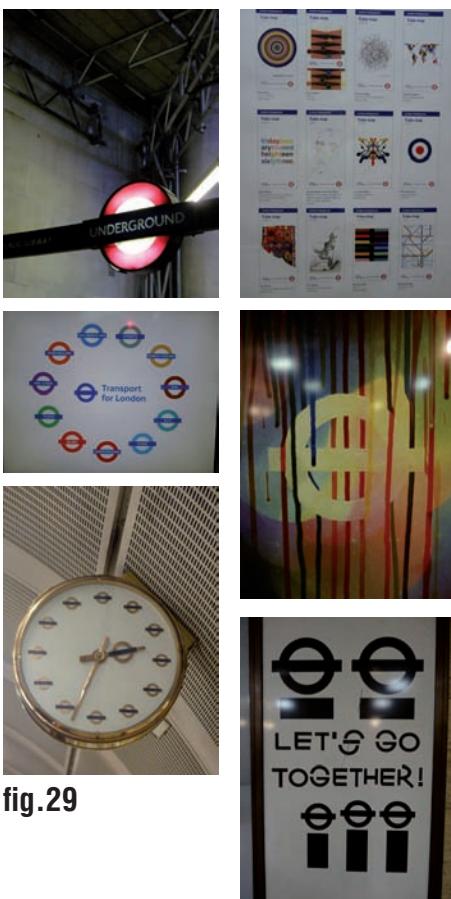


fig.29



fig.31



**fig.31**



fig.32

fig.33

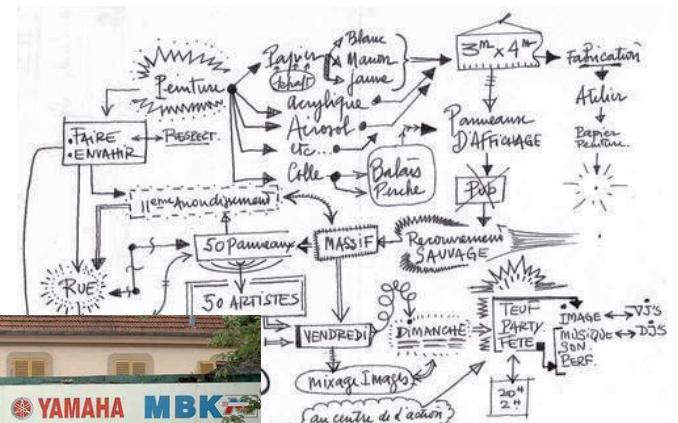
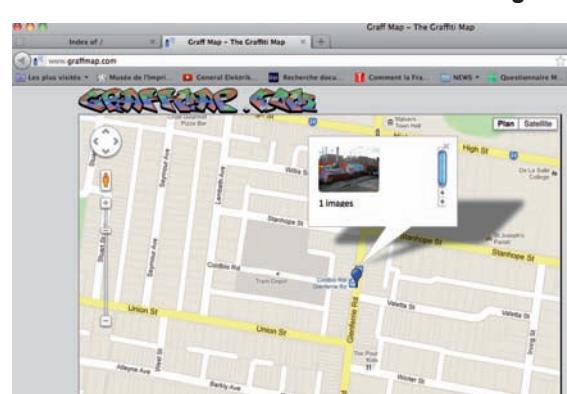


fig.34



**fig.35**





fig.36



fig.37



fig.38



fig.39



fig.40



fig.41

fig.42



fig.43



fig.44

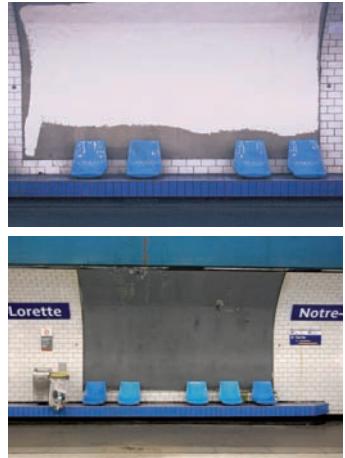


fig.45

fig.46 fig.47



fig.48



fig.49



fig.50

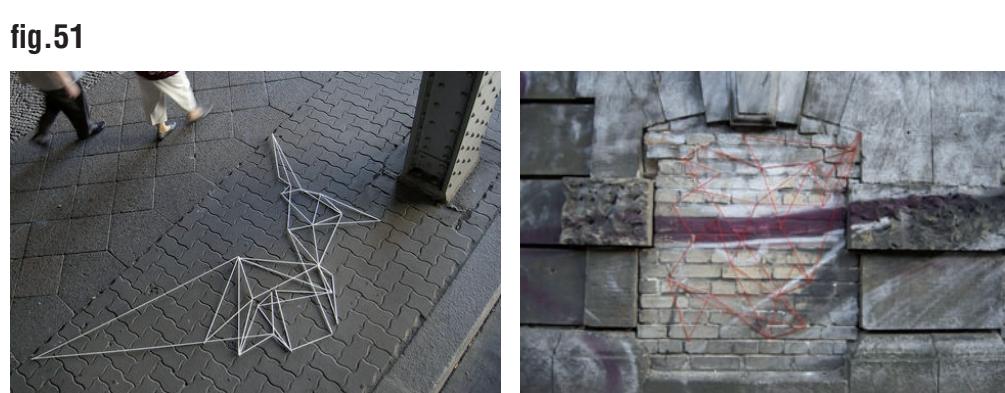


fig.51



fig.52



fig.53



fig.55



fig.54



fig.57

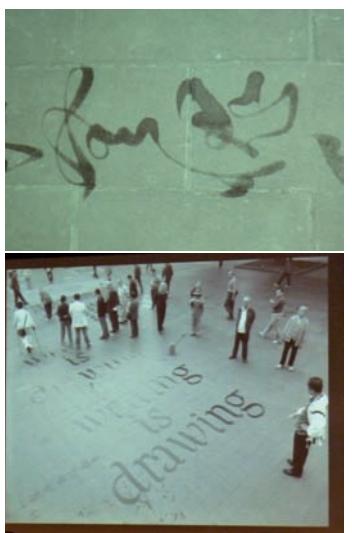


fig.56



fig.58

